

# The World's Leading Response Solution for Presenters, Trainers & Consultants

## ENGAGE, POLL & ASSESS WITH TurningPoint®

### What is the TurningPoint Audience Response System?

The TurningPoint Audience Response System (ARS) allows full interactivity, engaging each and every participant by giving them a voice in the form of a credit card sized keypad or via a web-enabled device such as a smartphone. Presenters, trainers & consultants use TurningPoint to gauge comprehension levels and to encourage the sharing of opinions. Responses can be collated and displayed during the session in real-time or can be withheld for later reporting and analysis. The TurningPoint suite can seamlessly integrate with Microsoft PowerPoint or float over any software application or computer desktop with the included TurningPoint AnyWhere software.

Integrating TurningPoint into your business environment is your key to efficiently gathering critical data and feedback. Use TurningPoint for Staff Training & Induction, Compliance Testing, Market Research and Stakeholder & Community participation to improve knowledge levels and decision making ability - whilst capturing valuable demographics.

### Why choose the TurningPoint Audience Response System?

With the TurningPoint Audience Response System suite you can connect staff, clients and meetings anywhere in the world. Participants can use their TurningPoint radio frequency keypads, their internet enabled mobile phones or their notebooks and connect to any interactive session anywhere, at any time.

TurningPoint is the most powerful Audience Response System available with plug-and-play functionality and a minimal learning curve.

- >> Credit Card sized keypads are lightweight and durable; ideal for any commercial environment.
- >> Poll with your web-enabled computer / smartphone and keypads in the same TurningPoint session.
- >> Poll staff as their opinions are invaluable from a Change Management perspective.
- >> Seamlessly capture and report on opinions, preferences, biases & attitudes.
- >> Plug-and-play hardware allows quick and easy setup.
- >> Each Radio Frequency USB Receiver can receive up to 1,000 responses and has a range in excess of 70m. Connect multiple RF Receivers to a single computer. Longer range receivers are also available.
- >> Combine several meetings in different geographic locations into a single polling session via the included Remote Poll software.
- >> Conduct instant adhoc polling of small or larger meetings with the ResponseCard AnyWhere Receiver - no computer required!
- >> Induct, Train & Assess policy, OH&S, technical & product knowledge on a formal or informal basis.
- >> Utilise the included TurningKey and Results Manager applications to create, deliver and manage compliance testing and assessments with your TurningPoint ARS.
- >> TurningPoint is 100% native to Microsoft PowerPoint - so there is a minimal learning curve, whilst the included TurningPoint AnyWhere software will float over any application.
- >> Undertake Compliance Testing quickly and easily as part of your Risk Management Strategy. Conduct anonymous spot polls to test departments to quickly determine if further action is required.
- >> Comprehensive reporting via Microsoft Word & Excel.
- >> Ideal for use with an eBeam IWB (portable or semi-permanent) to create the perfect interactive meeting room solution!



## 1 Poll a question & respond with your keypads / computer / smartphone



RF & RF LCD ResponseCard Keypads



ResponseCard NXT Keypad



ResponseCard AnyWhere Receiver



Smartphone using ResponseWare

## 2

What are your priorities when choosing your business bank? (choose two)

- 15% 1. Proactive Management
- 24% 2. Latest Internet Banking Facilities
- 13% 3. Ready access to wider product suite
- 14% 4. Competitive rates
- 34% 5. Understanding my business

TurningPoint immediately displays results in the slide



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